

State of the art in Industrial Heritage & Responsible Tourism

Workshop "Industrial Heritage Tourism"
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CHRISTA
Interreg Europe



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"At the time of increasing globalisation, the protection, conservation, interpretation and presentation of the heritage and cultural diversity of any particular place or region is an important challenge for people everywhere."

International Cultural Tourism Charter, ICOMOS, 1999.



Industrial Heritage

Short Terminology Overview

- **Industrial Heritage** - physical remains of the history of industry and technology, including transportation infrastructure, warehouses and worker housing
- **Industrial Archaeology** - scientific study that deals with remains of industrial heritage (Michael Rix – 1950s)



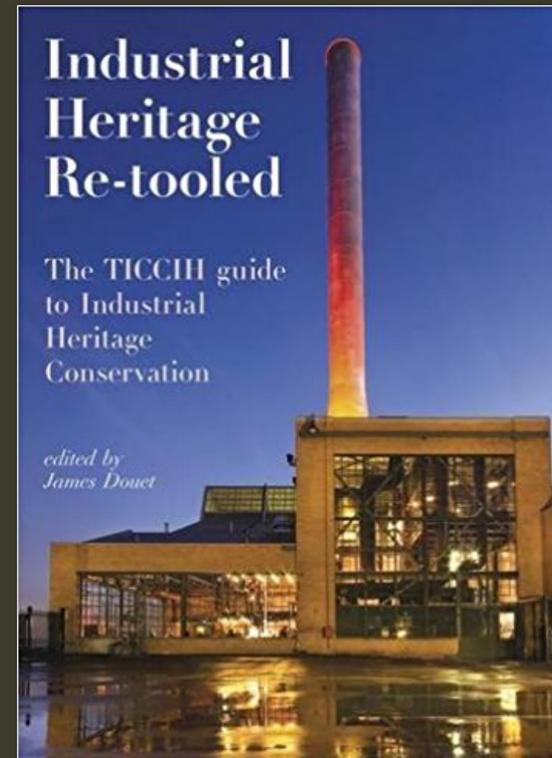
- **Interdisciplinary Approach** - industrial heritage contains material and immaterial evidence, documents, artifacts, structures created for or by industrial process and should be overlooked throughout different science aspects; history, art history, demography, culture studies, engineering...



Industrial Heritage in International Associations and Charters

Heritage Aspect

- FICCIM - First International Conference on the Conservation of Industrial Monuments – Ironbridge 1973.
- TICCIH - The International Committee for the Conservation of the Industrial Heritage - is the international society dedicated to protection, promotion and interpretation of the industrial heritage
 - special advisor for IH to ICOMOS - International Council on Monuments and Sites (1965.)



Most Important Charters

- **Venice Charter** (1964) - International Charter for the Conservation and Restoration of Monuments and Sites
- **The Nizhny Tagil Charter for the Industrial Heritage** – National Assembly of TICCIH (Moscow 2003.) – refers to: definition, values, research, legal protection, conservation, presentation and interpretation of IH
- **The Dublin Principles** (17th ICOMOS General Assembly, November 2011); ICOMOS – TICCIH Principles for the Conservation of Industrial Heritage Sites, Structures, Areas and Landscapes
- **Taipei Declaration for Asian Industrial Heritage**, (TICCIH General Assembly for Asia, 2012.)

IH Associations

- **SIA – The Society for Industrial Archeology** (formed 1971) - Department of Social Sciences at Michigan Technological University in Houghton; interpretation and preservation of historically significant industrial sites, structures, artifacts, and technology
- **AIA – The association for Industrial Archaeology** (founded 1973) – preservation and presentation of Britain`s industrial heritage
- **CILAC- Comité d'information et de liaison pour l'archéologie, l'étude et la mise en valeur du patrimoine industriel** (formed 1978), journal: *L'Archéologie industrielle en France*
- **E-FAITH - European Federation of Associations of Industrial and Technical Heritage** () - platform promoting contacts and co-operation between volunteers and non profit volunteer associations in Europe (Organizers of European Industrial and Technical Heritage Year 2015)
- **ERIH – European Route of Industrial Heritge** – Database of industrial heritage sites

Industrial Heritage in International Associations and Charters

Tourism Aspect

- **International Cultural Tourism Charter** (ICOMOS, 1999) - managing tourism at places of heritage significance
- **Riga Charter** (FEDECRAIL - The European Federation of Museum and Tourist Railways, 2002/2005), railway heritage
- **Cardiff Declaration** (ECTN, 2005) - cultural tourism as a help for further European integration
- **Malta declaration** (Europa Nostra Congress, 2006) - cultural heritage as a distinct feature of the European Identity
- **Siem Reap Declaration on Tourism and Culture** (UNWTO-UNESCO, 2015) – new partnership model between tourism and culture, the contribution of cultural tourism to urban development
- **Thessalia Charter for Sustainable Cultural Tourism**, ECTN, 2016 - CHARTS project - Culture Heritage Added-value to Regional policies for Tourism Sustainability



UNESCO



Banská
Štiavnica



Liverpool



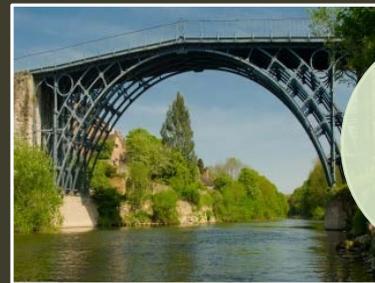
Mill
Network at
Kinderdijk-
Elshout



Wallonia
Mines



Tor der
Zeche
Zollverein
Essen

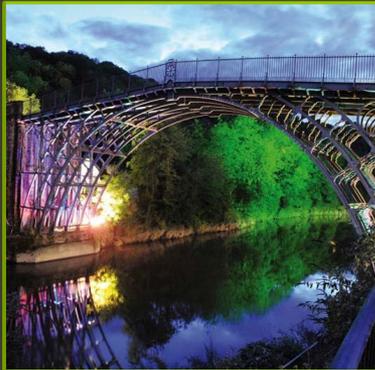


Ironbridge

Examples of Industrial Heritage Reuse

1. As a culture monument or site
2. Reuse for tourism purpose
3. Reuse with secondary tourism effect

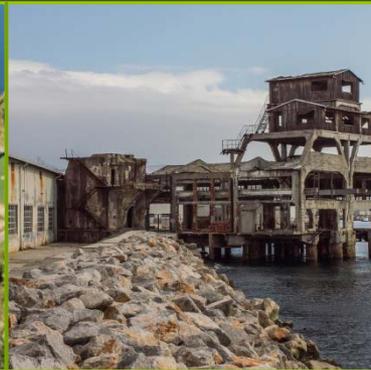
Examples of Culture Monuments and Sites



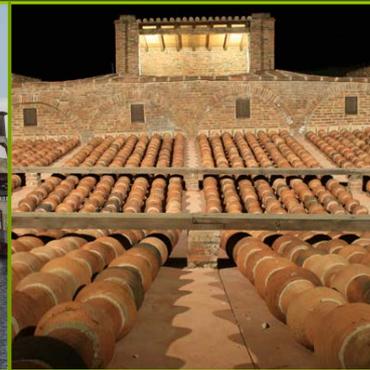
IRONBRIDGE
the so called
"Birthplace of
the Industrial
Revolution"
UK



CATHERINE
BRICKWORKS
Denmark



Torpedo
Launch Pad
Rijeka, Croatia



ALMADÉN
MINING PARK
Spain



PENDELI
QUARRY
Greece

Examples of Reuse for Tourism Purpose



HILTON MOLINO
STUCKY VENICE
Former mill
Italy



BOTEL MARINA
A boat turned
into a
hotel/hostel
Croatia



BICYCLE TOURS
Eco and sport
tourism
Riga, Latvia

Cultural Tourism as a Secondary Field of Work

Industrial heritage as a source of scientific research and culture preservation



IRON GATES
MUSEUM
Romania



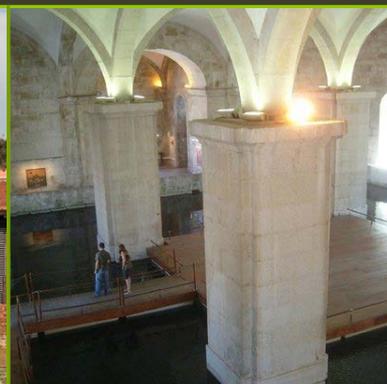
THE MUSEUM
OF SALT, NIN
Croatia



MUSEUM OF
THE JEWELLERY
QUARTER
Birmingham,
UK



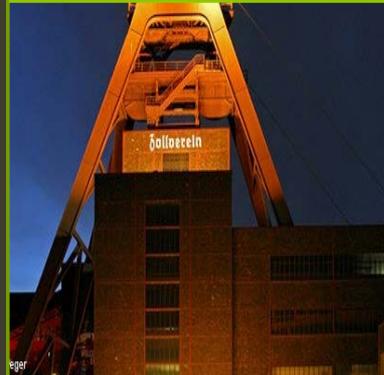
THE ROOFTILE
AND
BRICKWORKS
MUSEUM N. &
S. TSALAPATAS
Greece



MUSEUM OF
WATER
Portugal

Examples of Reuse with Tourism Effect

Industrial Heritage as Added Value



COAL MINE AND
COKE OVEN
ZOLLVEREIN
"preservation
through
conversion,"
Germany



EX FLOUR MILL IN
SIDNEY
studio spaces for
small creative
businesses
Australia



MUSEUM TATE
MODERN
Industrial heritage
in service of arts
UK



EX WAREHOUSE,
MARIBYRNONG
RIVER
Melbourne
artist studios
Australia



EX KINGSTON
POWERHOUSE
Canberra
Glassworks
Australia

What is 'state of the art'?

Visitors?

- Ironbridge Gorge
 - over 545,000 visitors per annum
- Tate Modern
 - 5,7 million in 2015
- RUHR area – ECOC 2010
 - 10.000 million visitors

UNESCO?

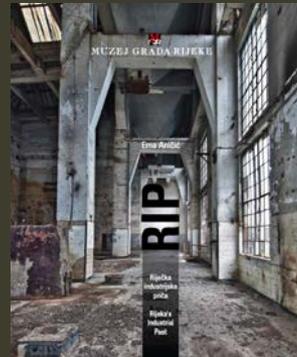
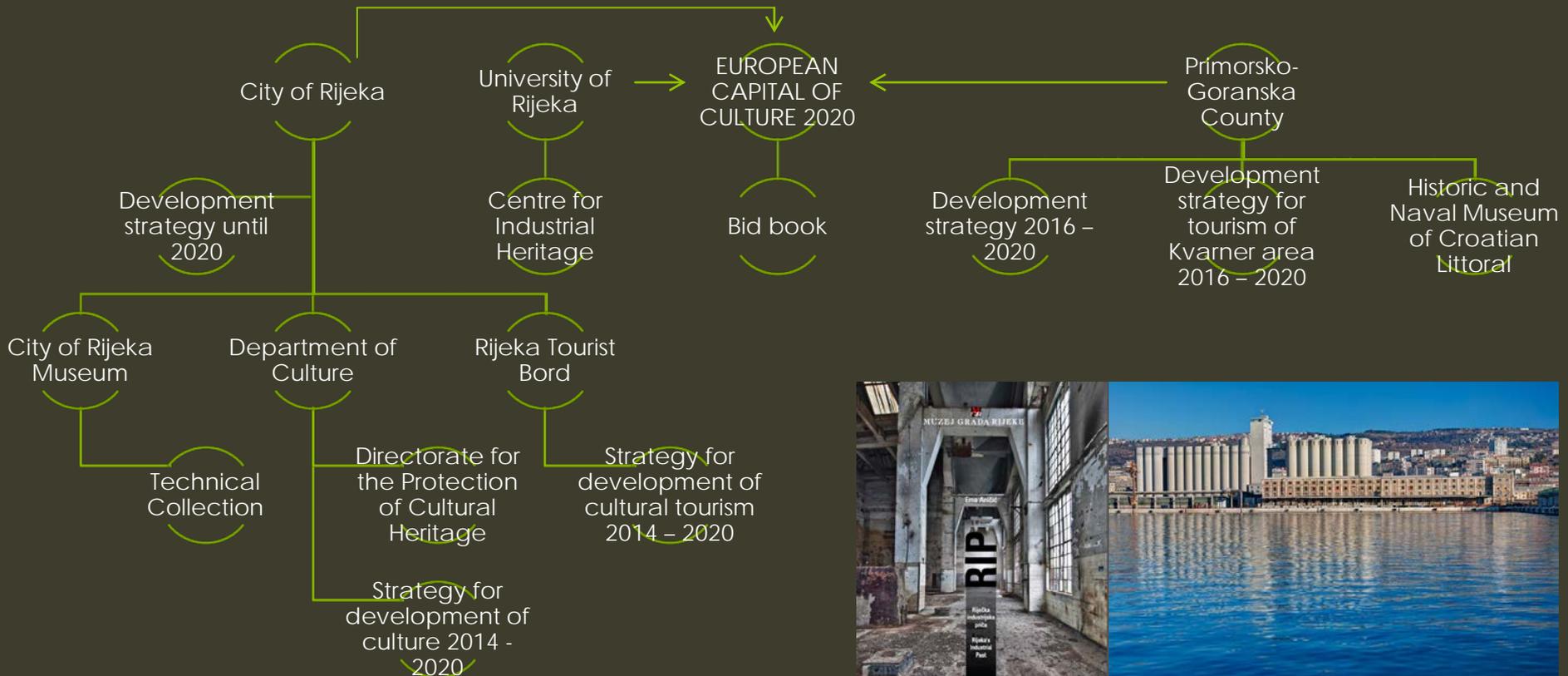
- 22 industrial heritage sites in Europe on the World Heritage List
- industrial heritage sites hold 5.3 % in total number of culture heritage sites (4 % in world heritage sites)

Community?

- Seattle, US
- Hamburg, Germany

Culture tourism accounted for 37 % of global tourism and has a growth tendency of 15 % per year. (Richards, 2003)

City of Rijeka – Development in Relation to Industrial Heritage and Tourism



City of Rijeka – united efforts



Rijeka – Industrial Heritage & Tourism



Research
Centre for
Industrial
Heritage
City of Rijeka
Museum



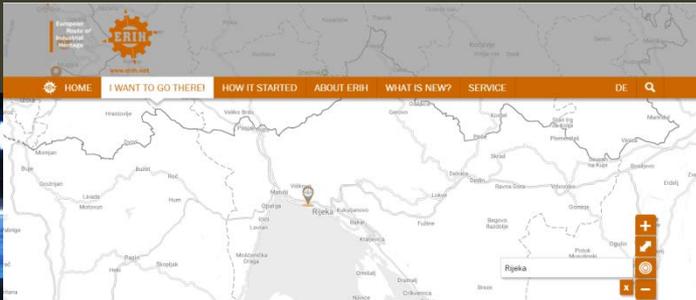
Presentation
City of Rijeka
Museum



Promotion
Tourist Bord
County
City



Protection
City of Rijeka
–
Department
of Culture
Conservation
office



RIJEKA 2020: PORT OF DIVERSITY — WATERWORKS FOR MIGRATIONS
Rijeka - Candidate City for European Capital of Culture

Development Strategy of Rijeka`s Cultural Tourism

Rijeka Tourist Board

- Participative approach to strategy making
 - SWAT analysis with culture and cultural tourism stakeholders
 - Analysis of goals, mission and vision of Tourist Board
- Dependent and connected on the other strategic documents (City of Rijeka – Department of Culture, County)
- New vision:

„Rijeka is a modern regional and European hub of cultural and industrial heritage and creative industries; the city on the sea, with new horizons and cultures; city of energy of young people, alternative cultural tourist expressions and events in unfettered, multicultural and tolerant urban environment where everyone feels good.“

City of Rijeka + Tourist Board

Development Strategy of the City of Rijeka 2013 - 2020

- modernize institutions and the independent sector through improved infrastructure and management capacity, computerisation and digitisation
- increase the quality and availability of cultural products, open the sector to the general public
- promote cross-sector networking, with an emphasis on linking with the educational system, creative industries and the economy in general, and urbanism
- establish Rijeka as a "city of culture and creativity" at national and international levels
- Culture as a separate development area

Development Strategy of Rijeka`s Cultural Tourism 2014 -2020

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Development Strategy for Culture + ECOOC 2020

"culture must emerge beyond a narrow framework and take a more active role in the processes of urban transformation"

- two main infrastructure projects
 - main goal: revitalization and reuse of Rijeka`s industrial heritage
1. ex Sugar Refinery and Tobacco Factory into the site for museums, library and cultural NGOs
 2. ex merchant and warship "Galeb" into the site for museum, theatre, hostel, shops and NGOs

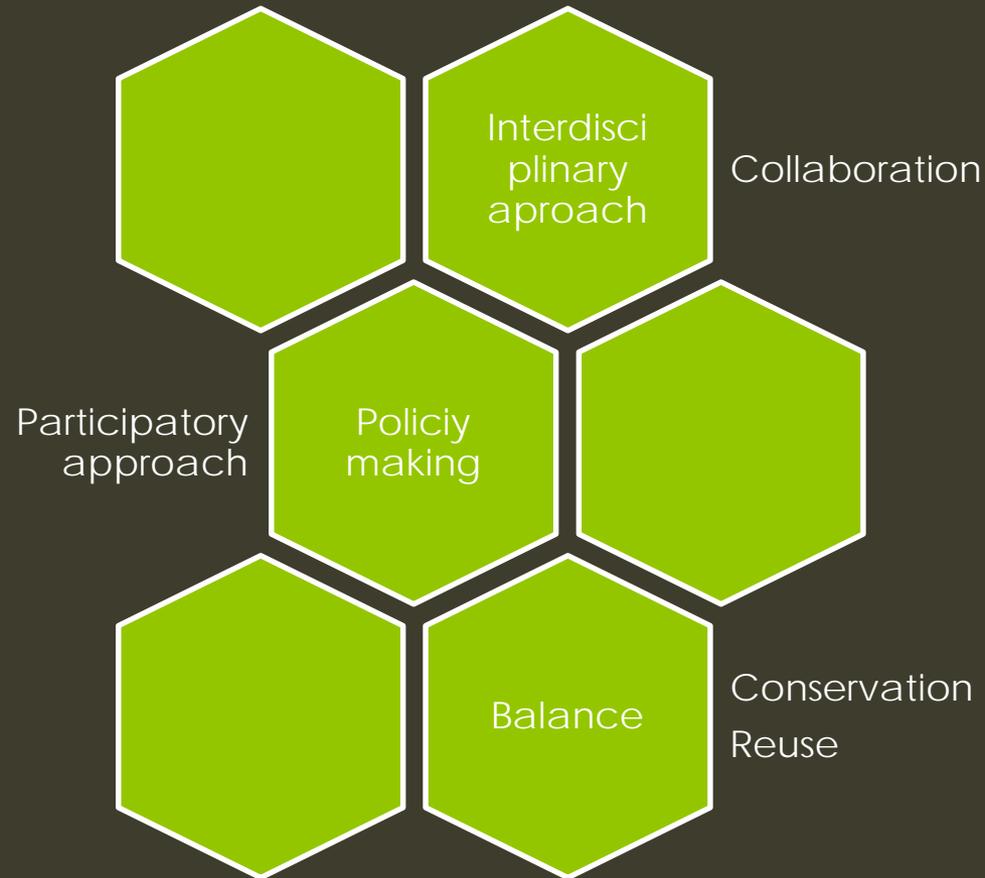
Reuse of Industrial Heritage for Tourism Purpose

project funded from EU funds

- Ship Galeb & former Sugar Palace



Conclusion



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8. Taipei Declaration for Asian Industrial Heritage, (TICCIH General Assembly for Asia, 2012.)
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10. Riga Charter (FEDECRAIL, 2002.), railway heritage
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European Union
European Regional
Development Fund

Sources

Thank you for your attention!



European Union
European Regional
Development Fund

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